



November 2011

Distribution of South Australian Safe Infant Sleeping Standards and Resources

Please find attached an order form for the recently launched South Australian Safe Infant Sleeping Standards and associated resources. The **Standards** have been designed for use by workers and volunteers; the **easy read poster sets** depict illustrations of the safest infant sleeping practices and ideally would be put on display at your site; and the **brochures** are for distribution to the public. Access to a specific brochure for Aboriginal families is currently being negotiated. We will endeavour to supply copies once it is available to those who express interest on the order form.

The Standards and resources support all people working with families with infants under 12 months of age to properly, consistently and accurately share with parents and families the essentials of safe infant sleeping practices to reduce the risk of infants dying while asleep.

The Standards apply to workers and volunteers in health services, child protection and care, education, childcare, nursing or welfare, whether they provide services in clinical, acute care, home or community settings.

We would like to see the Standards disseminated as widely as possible and seek your assistance to do this. Please let us know how many copies of the materials and resources you need to ensure the Standards are adopted and adhered to by workers and volunteers across your agency and associated networks.

Consistency in the delivery of the key messages conveyed within the Standards is paramount, particularly by those supporting the more high risk, vulnerable sectors of our community.

An e-learning package supporting the key messages is due for release in March 2011 and a PDF electronic copy of the Standards is available from the Centre for Health Promotion via email (cywhs.healthpromotion@health.sa.gov.au) or website (www.healthpromotion.cywhs.sa.gov.au)

Thank you for your support.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Alison Smith', written in a cursive style.

Dr Alison Smith
Director, Community Health Division
Women's and Children's Health Network